

# The 9<sup>th</sup> Annual Youth Water POSTER CONTEST



## STUDENT RULES & GUIDELINES

For more information, please email or call us.  
[conservewater@santa-ana.org](mailto:conservewater@santa-ana.org) | (714) 647-3500



Deadline for Entries  
>> **March 28, 2024** <<  
[santaanawater.org/  
contest](http://santaanawater.org/contest)

**POSTER SUBMISSION DUE**  
**Thursday, March 28, 2024**  
**by 4:00 pm**

Submit entries to:

City of Santa Ana  
Water Resources Division  
215 South Center Street, M-85  
Santa Ana, CA 92703  
Attn: Youth Water Poster Contest

### A VERY SPECIAL THANKS

Santa Ana Unified School District

Santa Ana Art & Cultural  
Commission

Santa Ana City Council

# 2024 Youth Water Poster Contest

## Rules and Guidelines

### Poster Theme: “H<sub>2</sub>O Heroes: We Save Water”

#### Overall Learning Objectives

- Educate students about water conservation inside and outside of the home, at school, in recreation and the community.
- Inspire students to explore ways they can use to reduce water consumption in their daily lives.
- Instill smart water use habits.

#### Goals of Contest

To raise awareness of and promote water conservation as a way of life through creative expression.

#### Instructions for Activity

Instruct students to create a poster that makes a statement about water conservation and the importance of using water wisely. (See the 2024 Kids Activity Book for information and ideas.)

#### Guidelines: All Entries Must Adhere To All Guidelines & Poster Specifications

- Open to students in grades K-12 who are residing or attending school in Santa Ana.
- One entry per student. Each entry must have the parent/guardian approval form (included in this packet) taped to the back of the poster. All information including the student’s name, age and grade level, teacher’s name, school name, and name, phone number, and address of parent or guardian must be clearly written so that the winners can be identified and contacted.
- **Entries that do not adhere to all poster specifications will be disqualified.**
- Judges will consider artistic interpretation, level of originality (e.g., uniqueness, creativity), effort, grammar, degree of visual and word clarity (e.g., the use of color, art media and/or the written word) and how well the art reflects the theme.<sup>1</sup>
- The decision of the judges is final.

#### Poster Specifications

Each of these selection criteria **MUST** be followed in order for the artwork to qualify for judging by the City of Santa Ana. **Entries that do not adhere to all poster specifications will be disqualified.**

1. **Poster Size:** Artwork must be presented in a horizontal format and drawn on **WHITE** poster board or **WHITE** drawing paper that is **12” high X 18” wide (Oversized, undersized or vertical artwork WILL NOT BE eligible.)**

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<sup>1</sup> Judges do not know the name, gender, or school of the student. Posters are judged by grade level only.

2. **Materials:** Bold, bright, brilliant colors show up the best! You may use the following art media: crayons, markers, pencils, paints, watercolors, chalks, cut paper or fabric.
3. **Format:** Artwork **must** have AT LEAST a one-inch white or blank border on all four sides. This is a graphics and framing requirement.
4. **Theme:** "H<sub>2</sub>O Heroes: We Save Water" A short message must be written on the artwork (but, not necessarily the words *H<sub>2</sub>O Heroes: We Save Water*). The fewer words written the better. Remember, words must be spelled correctly! Posters with misspelled words will not be selected.
5. **Subject:** Artwork must depict various ways to conserve water or use water wisely (Our **2024 Kids Activity Book** can help guide your students). This can include:
  - Every day practices inside or outside of the home
  - In industries or businesses
  - In agriculture; or
  - In recreation
6. **Originality:** Artwork must be ORIGINAL (no traced, trademarked, or copyrighted characters and slogans, i.e. Snoopy, Sponge Bob etc.) The City of Santa Ana reserves the right to question or disqualify any artwork that is clearly not the work of the youth based on their age and grade level.

## Deadline and Details

- The Youth Water Poster Contest is open to students in grades K-12 who are residing or attending school in Santa Ana.
- Artwork must be sent in a flat, sturdy box or tube.
- In order to be reviewed for the contest, entries must be delivered to the City of Santa Ana Water Resources Division by 4:00 pm on Thursday, March 28, 2024:

City of Santa Ana  
Water Resources Division  
215 South Center Street  
Santa Ana, CA 92703  
Attn: Youth Water Poster Contest

- All entries become the property of the City of Santa and the submission may or may not be returned. The City of Santa Ana has the right to use any selected poster for its water conservation campaign and promotional items and for any other City public relations use. This includes but is not limited to the City of Santa Ana's web site, display of the original or copies of a poster at exhibit events and reproduction of copies on such items as T-shirts, stickers, calendar magnets and postcards.

## **Awards Reception:**

Winning entries will be notified and honored at our **Youth Water Poster Contest Exhibit and Awards Reception on May 18, 2024**. Be sure to mark your calendar and stay tuned for more information so you can attend the event! Special prizes will be awarded to one Grand Prize Winner and two finalists in each age category. Prizes range from gift certificates to PS5s and Macbook Airs.

**DISCLAIMER:** This activity is not a school-sponsored activity and is not endorsed by the school or the Santa Ana Unified School District. The activities, products, or services advertised in this flyer are not endorsed by the school or the District.

# Tape This Page on the Back of Your Poster

## Youth Artwork Rights / Parental Approval Form

Any submission becomes the property of the City of Santa Ana and the submission may or may not be returned. The City of Santa Ana has the right to use any selected poster for its campaigns and promotional items, and for any other City of Santa Ana public relations use. This includes but is not limited to the City of Santa Ana's web site, display of the original or copies of a poster at exhibit events and reproduction of copies on such items at T-shirts, stickers, magnet calendars and postcards.

\_\_\_\_ Yes, I have read the rules and guidelines, and understand entries that do not adhere to all poster specifications will be disqualified. (Visit [www.santaanawater.org/contest](http://www.santaanawater.org/contest) for rules and guidelines.)

\_\_\_\_ Yes, I approve of my child's artwork being featured at exhibit events and on any non-profitable promotional items.

\_\_\_\_ No, I do not approve of my child's artwork being featured at exhibit events and on any non-profitable promotional items.

\_\_\_\_\_  
Youth's Name (please print)

\_\_\_\_\_  
Name of Parent/Guardian (please print)

\_\_\_\_\_  
Date (please print)

\_\_\_\_\_  
Signature Parent/Guardian

\_\_\_\_\_  
Email address (please print)

### 2024 Youth Water Poster Contest Information Card

Youth's Name: \_\_\_\_\_ Age: \_\_\_\_\_

School Name: \_\_\_\_\_ Grade Level: \_\_\_\_\_

Teacher's Name: \_\_\_\_\_

Parent/Guardian Name: \_\_\_\_\_

Parent/Guardian Phone: \_\_\_\_\_

Parent/Guardian Address: \_\_\_\_\_

NOTE: Please write clearly and spell correctly ALL names and information.